

VitrA



Institut Bauen
und Umwelt e.V.

VitrA
World's first
Environmental Product
Declaration for ceramic
sanitaryware



Institut Bauen
und Umwelt e.V.

VitrA
Turkey's first
Environmental
Product Declaration
for faucets



VitrA
Turkey's first
European Water
Label for faucets



VitrA
Turkey's first brand to
produce FSC certified
furniture



Institut Bauen
und Umwelt e.V.

VitrA
Turkey's first brand
to apply for an
Environmental
Product Declaration
for bathroom
furniture

It's our business

At VitrA, we uphold our responsibility to preserve nature's bounty because the sustainability of life depends on the sustainability of natural resources. Ensuring sustainability is an integral part of our work and a fundamental duty. Guided by our Blue Life approach, we design environment-friendly products, that use natural resources sparingly. We take care to identify our products with internationally recognized certification and eco-labelling – making it easy for our customers to choose smartly and responsibly.

Because the future of our blue planet is our business.



Blue Life

For our blue planet...